



WSTC
London
2012



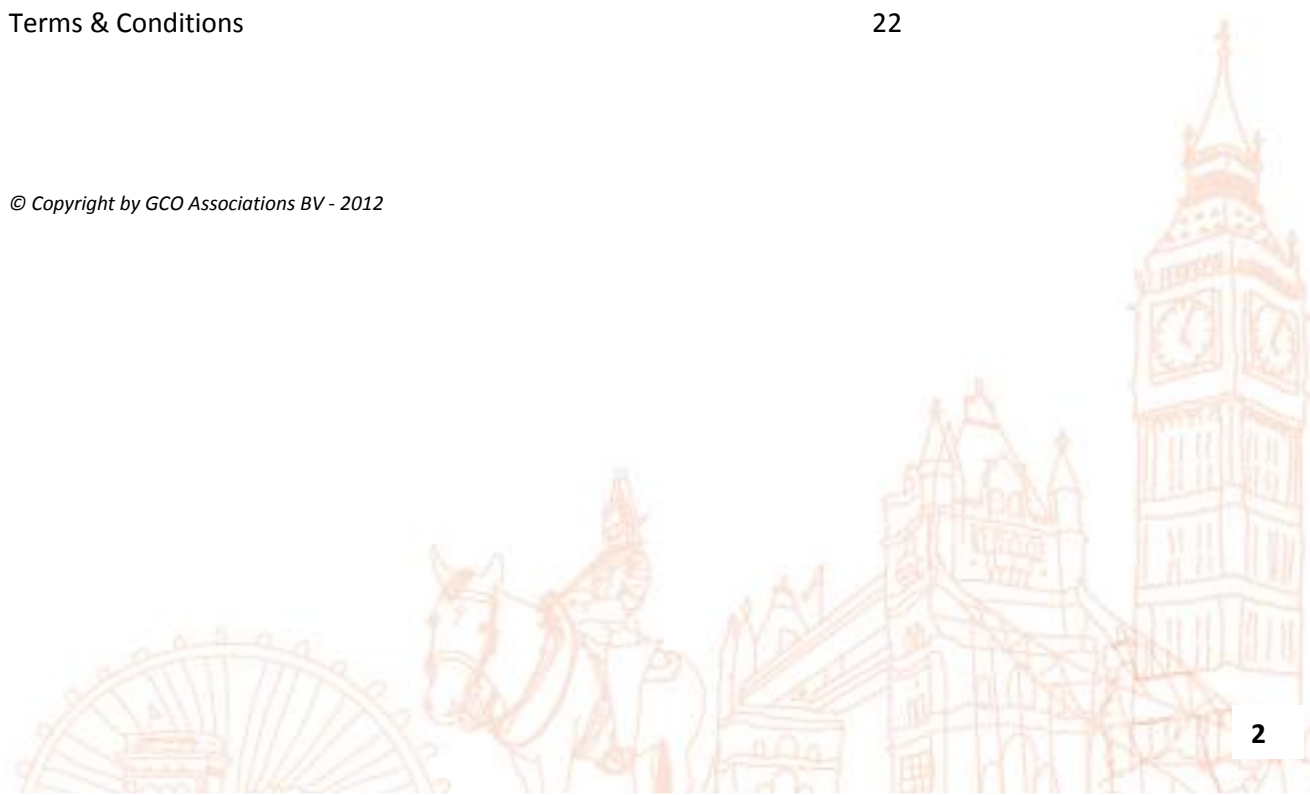
**WORLD
SPORTS TRAUMA
CONGRESS
& 7TH EFOST
CONGRESS 2012
17-20 / 10 / 2012
London, UK**



www.wstc2012.com

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A word of welcome

*With great pleasure, we invite you, as a valued industry partner, to participate in the **6th World Sports Trauma Congress & 7th EFOST Congress 2012** which will take place **from Wednesday 17th until Saturday 20th October 2012**. With premier network and product display opportunities, the congress exhibition is unique in orthopaedic sports meetings by its proud connection to the Summer Olympics Games. This Congress takes place only every 4 years, in short, an opportunity not to be missed!*

The Scientific Programme Committee have strived to provide a meeting covering the latest innovative techniques, detailed exploration of topical issues and the top-ranked speaker names in orthopaedics and sports medicine. The World Sports Trauma Congress has attracted participation from leading hospitals and institutions globally to mutually contribute to a highly successful scientific meeting, offering a perfect learning environment and a platform to share experiences, latest trends in our field and the chance to meet friends and colleagues from around the world.

The venue for this meeting is the Queen Elizabeth II Conference Centre. This exceptional location is situated in Westminster, allowing congress attendees maximum exposure to all the diversity and energy that London has to offer. With over 300 museums, 150 theatres and 6,000 restaurants, London has a lot to offer and to amply fulfill attendees' expectations.

In this prospectus, you will find detailed information on the 6th WSTC & 7th EFOST Congress together with a range of support possibilities to the Congress. Our Congress Organisers remain at your entire disposal for any additional information you may require. Our Organising Committee appointed Ms Amanda Rees from BOSTAA and Dr Jose Huylebroek from EFOST to be at the industry partner's disposal and be our liaison officers with you.

We look forward to your participation at the 6th WSTC & 7th EFOST Congress and we are confident that working in conjunction with each other, our combined objectives will be realised. Your support is important for our Societies and will allow us to provide the best possible educational programmes for the future of Orthopaedic and Sports Medicine in the world.

We look forward to welcoming you to London,

Mr Roger Hackney

BOSTAA President
WSTC & 7th EFOST Congress Co-Chair

Dr Francois Kelberine

EFOST President
WSTC & 7th EFOST Congress Co-Chair

Overview of the Congress

The 6th World Sports Trauma Congress (WSTC) and 7th EFOST Congress 2012 will be held in London, United Kingdom, from 17th until 20th October 2012. Following standing tradition, the Summer Olympic hosting country appoints the city to host the WSTC. In this case, London has been duly selected as the appropriate location. BOSTAA, the British Orthopaedic Sports Trauma and Arthroscopy Association have joined forces with EFOST, the European Federation of Orthopaedic Sports Traumatology to take on board this exciting challenge and organise this exceptional event in 2012.

Previous hosting cities of the World Sports Trauma Congress include Hong Kong in 2008, Athens (Greece) in 2004, Gold Coast (Australia) in 2000, Orlando (USA) in 1996 and Mallorca (Spain) in 1992.

The WSTC & 7th EFOST Congress 2012 is expected to attract around 1000 experts from the field of sports medicine, traumatology, physiotherapy, arthroscopy and orthopaedic surgery. Moreover, it intends to gather around 50 exhibiting and sponsoring companies.

The Congress is organised jointly by the British Orthopaedic Sports Trauma and Arthroscopy Association (BOSTAA) and by the European Federation of National Associations of Orthopaedic Sports Traumatology (EFOST).

Many related Societies and partnering associations have given their commitment in actively participating and in joining the WSTC & 7th EFOST Congress 2012 in London by presenting a symposium or a lecture. Please see overleaf a list of our appreciated partners that have to-date agreed to support this exciting and unique Congress.

- BASK (British Association for Surgery of the Knee)
- BASS (British Associations of Spinal Surgeons)
- BESS (British Elbow and Shoulder Society)
- BHS (British Hip Society)
- BOFAS (British Orthopaedic Foot & Ankle Society)
- BORS (British Orthopaedic Research Society)
- BSSH (British Society for Surgery of the Hand)
- ECOSEP (European College of Sports and Exercise Physicians)
- ESSKA (European Society of Sports Traumatology, Knee Surgery and Arthroscopy)
- FIMS (International Federation of Sports Medicine)
FSEM (Faculty of Sports and Exercise Medicine UK)
- ICRS (International Cartilage Repair Society)
- ISAKOS (international Society of Arthroscopy, Knee Surgery & Orthopaedic Sports Medicine)

The 6th WSTC & 7th EFOS Congress promises to be an outstanding point of reference in the field of Orthopaedic Sports Trauma. It has all the ingredients to make it successful: a high-quality scientific programme presenting the latest research and studies in the field, a prominent and renowned faculty gathering worldwide speakers, a well-designed and attractive trade exhibition, a promising scientific exhibition and poster presentations, great social events delivering excellent networking opportunities and a premier conference centre in the heart of London, still living the buzz around the Summer Olympic Games and Paralympics Games! In short, an opportunity that no one should miss in 2012!

WSTC & 7th EFOST Congress Team

Congress Chairs	:	Mr Roger Hackney, BOSTAA President Dr Francois Kelberine, EFOST President
Organising Committee	:	Mr Roger Hackney Mr Panos Thomas Ms Amanda Rees Mr Simon Roberts Dr Mike Carmont
Programme Committee	:	Mr Roger Hackney Dr Francois Kelberine Prof Nicola Maffulli Mr Fares Haddad Dr Zoe Hudson
Trade Liaison Officers	:	Ms Amanda Rees Dr Jose Huylebroek
Congress Organisers	:	GCO Global Conference Organisers Claudine Thoma, WSTC 2012 Project Manager Parabool 160 3364 DH Sliedrecht The Netherlands Tel: +31 (0) 184 493 143 Fax: +31 (0) 184 496 995 info@wstc2012.com
Congress website	:	www.wstc2012.com
BOSTAA website	:	www.bosta.ac.uk
EFOST website	:	www.efost.org

About BOSTAA

The objectives of the Association are to provide a forum for the presentation of basic research, advances in clinical practice and the results of surgical procedures pertaining to orthopaedic sports trauma and to improve the care offered by orthopaedic surgeons to the victims of injuries sustained during sport.

The techniques of arthroscopic surgery and ACL reconstruction became popular during the 1980s, a period when many team doctors were senior consultants in general surgery or other non-orthopaedic specialties. Elite athletes were still being treated by the old techniques, including open meniscectomy for chronic ACL rupture, while at the other extreme able and experienced therapists with doubtful qualifications were managing surgically correctible lesions conservatively.

The Association was born from a handful of orthopaedic surgeons with experience of new techniques who felt that professional athletes deserved to be treated at least as well as the rest of the population and hence a need to focus in on the proper management of orthopaedic injuries in athletes within the United Kingdom. The name, the British Orthopaedic Sports Trauma Association, was carefully chosen to avoid encroaching on the interests of other groups. Once established, BOSTA was accepted as a specialist society by the BOA and has acted as a catalyst to raise the profile of sports injuries within British orthopaedics. In September 2010 BOSTA changed its name to BOSTAA (British Orthopaedic Sports Trauma and Arthroscopy Association) to reflect the growing influence of arthroscopy in sports injuries.



About EFOST

The mission of EFOST is to spread the idea of a common effort in the field of sports traumatology in Europe, coordinating the Societies and creating new ones in countries with no such organisations.

In 1992, the European Federation of National Associations of Orthopaedic Sports Traumatology (EFOST), a new federation in sports trauma consisting of national sports trauma societies from the European countries was formed. A constitution for EFOST was accepted as a conclusion of its inaugural general assembly in 1993. The goal of EFOST was determined as bringing the Sport Traumatology Federations together and spreading its concept throughout Europe.

EFOST past activities include the *6th International EFOST Congress*, Brussels, Belgium, 2010, *5th International EFOST Congress*, Antalya, Turkey, 2008, *4th International EFOST Congress*, Pavia, Italy, 2006, *3rd International EFOST Congress*, Madrid, Spain, 2004, *2nd International EFOST Congress*, Monaco, 2003 and the *1st International EFOST Congress* in Munich, Germany, 2001 (combined with GOTS). Other EFOST activities include coordinating the Sports Traumatology Specialty Days at other major orthopaedic European conferences such as EFORT and ESSKA.



Programme 'At-a-glance'

		Wednesday, 17th October 2012				Thursday 18th October 2012			
		Room 1	Room 2	Room 3	Room 4	Room 1	Room 2	Room 3	Room 4
Morning		Educational Session	Free Paper Session	Educational Session	Educational Session	Educational Session	Free Paper Session	Free Paper Session	Educational Session
		Coffee Break				Coffee Break			
		Plenary Welcome Ceremony				Plenary Session			
		Free Paper Session	Educational Session	Society Symposium	Educational Session	Society Symposium	Educational Session	Educational Session	Educational Session
	Trade Symposium	Trade Symposium	Trade Symposium	Trade Symposium	Trade Symposium	Trade Symposium	Trade Symposium	Trade Symposium	Trade Symposium
Afternoon		Society Symposium	Society Symposium	Educational Session	Educational Session	Free Paper Session	Society Symposium	Society Symposium	Educational Session
		Coffee Break				Coffee Break			
		Society Symposium	Society Symposium	Educational Session	Educational Session	Society Symposium	Society Symposium	Society Symposium	Educational Session
		Friday 19th October 2012				Saturday 20th October 2012			
		Room 1	Room 2	Room 3	Room 4	Room 1	Room 2	Room 3	Room 4
Morning		Educational Session	Free Paper Session	Educational Session	Educational Session	Society Symposium	Educational Session	Free Paper Session	Educational Session
		Coffee Break				Coffee Break			
		Plenary Session				Plenary Session / Travelling fellowships and awards			
		Educational Session	Educational Session	Free Paper Session	Educational Session	Society Symposium	Free Paper Session	Educational Session	
	Trade Symposium	Trade Symposium	Trade Symposium	Trade Symposium	Trade Symposium	Trade Symposium	Trade Symposium	Trade Symposium	
Afternoon		Educational Session	Educational Session	Society Symposium	Society Symposium	Educational Session	Imaging	Educational Session	
		Coffee Break				Coffee Break			
		Society Symposium	Educational Session	Society Symposium	Educational Session	Educational Session	Imaging		

Programme correct as of June 2012

Congress Venue

Queen Elizabeth II Conference Centre

The World Sports Trauma Congress & 7th EFOST Congress 2012 will take place at the Queen Elizabeth II Conference Centre. This premier Conference Centre is uniquely situated amongst Big Ben, Westminster Abbey and the Houses of Parliament, just a minute walk away from the bustling London day and night life.

The QEICC combines this stunning location with unrivalled conference facilities. State-of-the-art technology is coupled with outstanding meeting facilities for the overall comfort of the Congress delegates and trade exhibitors. Westminster boasts superb transport links, with easy access to five International airports. The Centre is also within walking distance from three mainline and two underground stations.



Trade Exhibition

The World Sports Trauma and 7th EFOST Congress includes an important trade exhibition which is designed to give all trade partners a maximum of opportunities to showcase their latest products and share current developments on research and future technology.

The exhibition will be installed in the **Whittle** room and the **Benjamin Britton** Lounge located on the 3rd floor of the Conference Centre. The trade exhibition area amounts up to 1267 m². The exhibition is open to all Congress delegates during the official Congress dates, from Wednesday 17th until Saturday 20th October 2011.

Coffee breaks and lunches as well as the official welcome reception will be exclusively served in the exhibition area to allow the exhibiting companies to benefit from the delegate flow throughout.

The Fleming room, located next to the exhibition area, is going to be used as the main session room for the scientific programme on the four days of the meeting. This is the largest session room of the Congress and can contain up to 700 delegates.



The organisers of the Congress therefore ensure that:

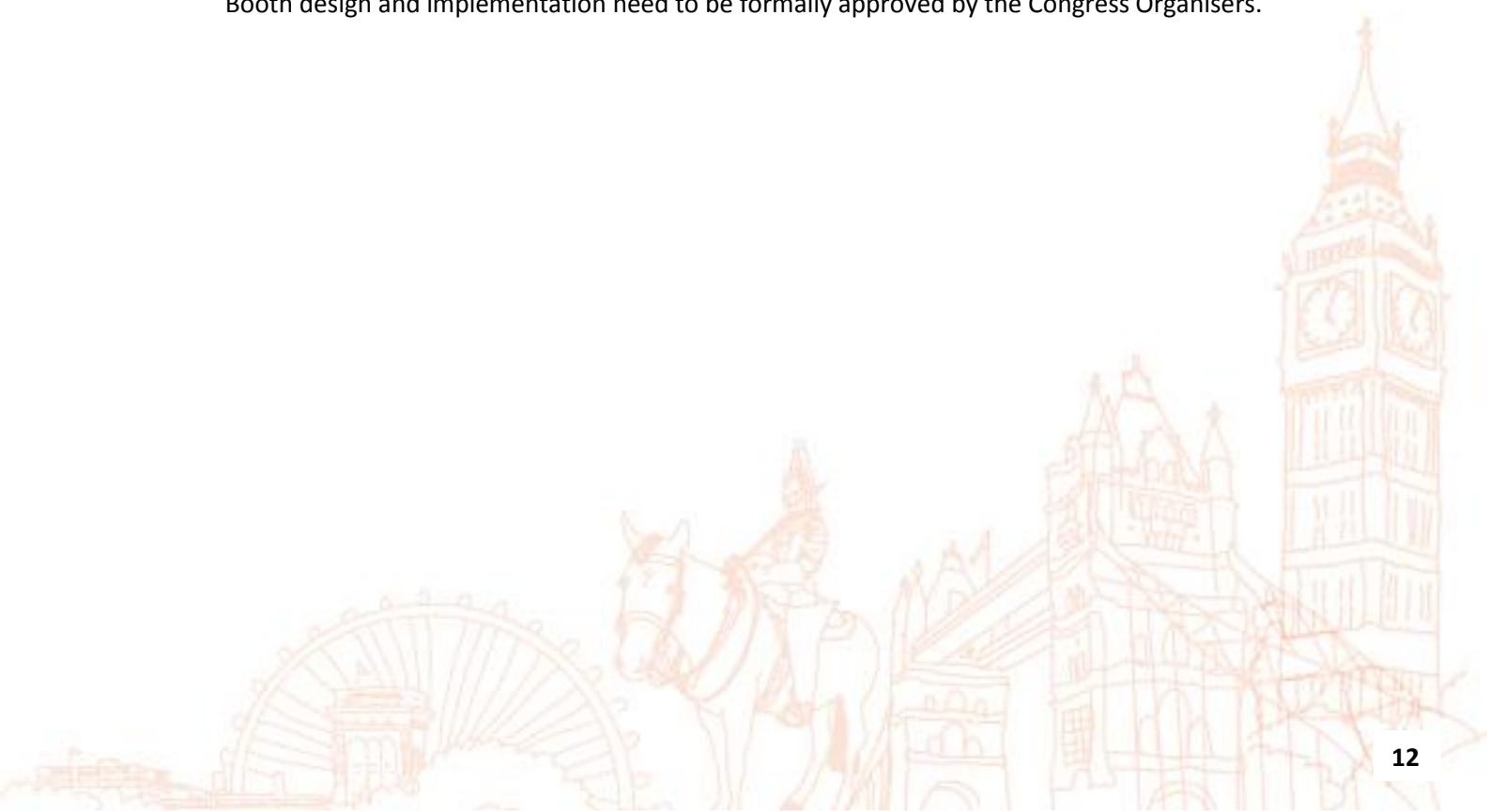
- The largest session room of the Congress will be located within the exhibition area
- The exhibition will be configured as to allow a maximum of visibility and high delegate flow
- All food and beverage services will be installed within the exhibition area to ensure increased booth traffic

Other meeting rooms that will be used during the Congress are the Churchill Auditorium (ground floor), the Elizabeth Windsor room (5th floor) and the Mountbatten room (6th floor). The scientific exhibition will be placed in the Mountbatten Lounge, located on the 5th floor.

The WSTC & 7 EFOS 2012 Congress exhibition concept is based on raw space allocation. Booth allocation is done on first-come, first-served basis. Main sponsoring companies and supporting sponsors companies have the right to choose their booth allocation based on a preliminary exhibition floor plan. Also, symposium slot allocation is a stand selection criteria. Exhibiting companies can then choose from the remaining spaces on a first-come, first-served basis.

Exhibiting companies are free to bring their own existing stand or to use a shell-scheme booth through their own supplier or through the suggested stand constructor by the Queen Elizabeth II Conference Centre. Contact details are available by sending an email to info@wstc2012.com

Booth design and implementation need to be formally approved by the Congress Organisers.



The cost for exhibition space is as follows:

- 6 m² at 2,500.00 € + VAT
- 12 m² at 4,500.00 € + VAT
- 18 m² at 6,000.00 € + VAT

Larger stand space is available upon request.

The quoted price includes the following items:

- Exhibition space
- Company listing on Congress website
- Company listing in Final Programme
- Delegate bag insert (for 18 m² exhibitors only)
- 2 Exhibitor badges per 6 m² module
- Congress refreshments for exhibiting staff



Trade Symposia

The WSTC & 7th EFOS^T Congress programme features several lunch time slots to give their appreciated trade partners the opportunity to organise a trade symposium. A trade symposium is a unique chance to support an educational event including the topics and speakers of your choice. Such sessions are intended to be unique opportunities to inform the audience about latest developments and scientific information.

All symposia are held within dedicated time slots in the official meeting rooms. All rooms are equipped with professional audio-visual devices setting conducive to a first-rate learning environment.

Booking a trade symposium includes:

- Provision of the meeting room
- Seating capacities between 300 and 700 delegates (4 rooms)
- LCD projector and screen
- Stage setting including speaker table and lectern
- Basic lightning and audio support
- Podium with gooseneck (or lapel) microphone
- 2 wireless handheld microphones for Q&A's
- Symposium overview (summary) on the Congress website
- Symposium listing and summary on the Final Programme for symposium promotion (no company advert)
- Symposium listings in 2 delegate bulletins

Trade symposia holders are able to choose from their preferred room and time slot on a first-come, first-served basis.

The following rooms are available for trade symposia:

- | | | |
|--------------------------|-----------------------|-----------|
| ➤ Fleming room | 3 rd floor | 700 seats |
| ➤ Churchill auditorium | ground floor | 700 seats |
| ➤ Elizabeth Windsor room | 5 th floor | 180 seats |
| ➤ Mountbatten room | 6 th floor | 300 seats |

Please note that the Fleming room is located on the same level than the Trade exhibition and that the Elizabeth Windsor room is adjacent to the scientific exhibition. All above-mentioned rooms are official lecture rooms.

There are slots available:

- Wednesday 17th October 2012
- Thursday 18th October 2012
- Friday 19th October 2012
- Saturday 20th October 2012

All 11 slots are held over lunch time and provide you with total time duration of 90 minutes (60 minutes for symposium, 2 x 15 minutes for set up/dismantling). Attendance is expected to be important. The WSTC & 7th EFOS Congress Programme Committee ensure that there will be no conflict of interest between the lunch and the trade symposia. Food & beverage may be organised by the trade company directly at the Conference Centre at an extra charge.

The cost for the trade symposia lunch time slots is set as follows:

- | | |
|-------------------------------------|-------------------|
| ➤ Fleming room/Churchill auditorium | 20,000.00 £ + VAT |
| ➤ Mountbatten room | 17,000.00 £ + VAT |
| ➤ Elizabeth Windsor room | 13,000.00 £ + VAT |



Meeting Rooms & Hospitality Suites

A meeting room and/or a hospitality suite offer your company the opportunity to hold company business meetings, internal meetings or to welcome your target audience in a branded restricted area to conduct business or networking.

Different sizes of meeting rooms are available, detailed information can be obtained by sending an email to info@wstc2012.com

Booking a meeting room includes the following benefits:

- Choice of time and duration for room rental
- Capacity and set up depending on your needs
- Meeting room details on the Congress website

Price for rental is applicable upon capacity and duration. Please send your detailed request to info@wstc2012.com



Sponsorship Packages

BOSTAA and EFOST provide the industry with the exciting opportunity to partner with them in the form of three sponsorship packages. Below the detailed information about those packages:

Platinum Sponsor

42,500.00 € + VAT

Benefits include:

- 24 m² of exhibition space
- 50% discount on applicable rates if buying additional space
- Meeting Room/Hospitality Suite at disposal during full Congress duration
- Trade Symposium slot on first priority for room and day
- Advert in Final Programme (Inside page 1/1)
- 6 complimentary full Congress and 6 complimentary exhibitor registrations
- Company listing and recognitions on all Congress literature
- Company profile in Final Programme (400 words)
- Delegate bag insert (company related)
- Dedicated section in the sponsor part of the WSTC website
- All benefits granted to exhibitors and symposium holders

Gold Sponsor

30,000.00 € + VAT

Benefits include:

- 18 m² of exhibition space
- 50% discount on applicable rates if buying additional space
- Trade Symposium slot (room and date subject to availability)
- Advert in Final Programme (Inside page 1/1)
- 4 complimentary full Congress and 4 complimentary exhibitor
- Company listing and recognitions on all Congress literature
- Company profile in Final Programme (250 words)
- Delegate bag insert (company related)
- All benefits granted to exhibitors and symposium holders

Silver Sponsor

22,500.00 € + VAT

Benefits include:

- 18 m² of exhibition space
- Trade Symposium slot (room and date subject to availability, second priority)
- Advert in Final Programme (Inside page 1/2)
- 2 complimentary full Congress and 4 complimentary exhibitor registrations
- Company listing and recognitions on all Congress literature
- Company profile in Final Programme (150 words)
- Delegate bag insert (company related)
- All benefits granted to exhibitors and symposium holders



Additional Sponsorship Items

Delegate Bag Insert **800.00 € + VAT**

Each exhibiting company has the right to purchase a delegate bag insert to be added to the Congress bags which will be handed out to all registered delegates, including faculty. Bag inserts may be up to an A4 page and no thicker than 6 pages.

Final Programme Advert **800.00 – 3,000.00 € + VAT**

Advertisements can be placed in the Final Program. Please find a complete overview of the congress advertising possibilities below.

- Back Cover 3000,00 € + VAT
- Inside Page 1/1 1500,00 € + VAT
- Inside Page ½ 800,00 € + VAT

Congress Lanyard & Name Badge Sponsor **10,000.00 € + VAT**

A highly effective sponsoring opportunity as the name of the sponsor will be highly visible throughout the Congress. The sponsor is required to provide company-branded lanyards.

Congress Delegate Bags Sponsor **15,000.00 € + VAT**

By sponsoring the delegate bags, the sponsoring company ensures its brand visibility and outstanding marketing opportunity at all times.

E-Zone Sponsor (exclusive opportunity) **18,000.00 € + VAT**

The sponsor's name will be displayed on the screens and on promotional boards in the E-Zone located in the exhibition area. A minimum of 6 computers will be provided.

Other services to trade partners

GCO is able to assist you with all aspects of your participation at WSTC 2012.

Some of our services include:

- Delegate management and group handling
- Flight ticketing and ground transportation
- Audio-visual
- Hostess services
- Interpretation

For a full-list of available services, please consult the GCO website at this address:

http://www.gcoeuropa.com/What_we_do/Services/A_to_Z/Index.aspx

Please contact us by email info@wstc2012.com if you would like us to assist you with the above.



Booking Form

Please return this form to the Congress Organiser:

GCO Associations BV – Parabool 160, 3364 DH Sliedrecht, The Netherlands / Ref: WSTC 2012

Tel. +31 (0) 184 496 999 - Fax. +31 (0) 184 496 995

E-mail: info@wstc2012.com – website: www.wstc2012.com

Company:

Address:

Post code: City: Country:

VAT number: Tel: Fax:

Authorised Representative:

Email:

We wish to book:

- | | |
|--|-------------|
| <input type="checkbox"/> Exhibition Space – 6 m ² | 2,500.00 € |
| <input type="checkbox"/> Exhibition Space – 12 m ² | 4,500.00 € |
| <input type="checkbox"/> Exhibition Space – 18 m ² | 6,000.00 € |
| <input type="checkbox"/> Platinum Sponsorship Package | 42,500.00 € |
| <input type="checkbox"/> Gold Sponsorship Package | 30,000.00 € |
| <input type="checkbox"/> Silver Sponsorship Package | 22,500.00 € |
| <input type="checkbox"/> Delegate Bag Insert | 800.00 € |
| <input type="checkbox"/> Advert in Final Programme | |
| <input type="checkbox"/> Inside Cover | 3,000.00 € |
| <input type="checkbox"/> Inside page 1/1 | 1,500.00 € |
| <input type="checkbox"/> Inside page ½ | 800.00 € |
| <input type="checkbox"/> Congress Lanyard & Name Badge Sponsor | 10,000.00 € |
| <input type="checkbox"/> Congress Delegate Bags Sponsor | 15,000.00 € |
| <input type="checkbox"/> E-Zone Sponsorship | 18,000.00 € |

Rates are subject to English VAT (%).

I have read and accept the Terms and Conditions as stated in this sponsorship prospectus.

Date: Signature: + Company stamp

Terms & Conditions

The terms and conditions contained herein are intended by GCO Associations BV to serve the best interests of WSTC & 7th EFOST Congress 2012, the exhibitors and the delegates, and to give notice to applicants and exhibitors of governing rules and regulations.

GCO Associations BV shall have full authority to interpret or amend these terms and conditions, and its decision is final. Exhibitors and applicant companies agree to abide by any terms and conditions that may hereafter be adopted, which shall be as much a part as though originally incorporated. All issues not addressed herein are subject to the decision of GCO Associations BV. These terms and conditions have been formulated in the best interest of all exhibitors.

The exhibitor understands and agrees that the information contained in this Sponsorship Prospectus and the Terms and Conditions of GCO Associations BV are an integral and binding part of the Exhibition Space Contract and of the Advertising/Sponsorship Contract. Furthermore, the signing of the Exhibition Space Contract and/or the Advertising/Sponsorship Contract indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions, and any others issued by GCO Associations BV and the Queen Elizabeth II Conference Centre regarding WSTC & 7th EFOST Congress 2012; willingness to abide by the payment policy; acknowledgment of having read GCO Associations BV's Terms and Conditions, and agreement to distribute them for proper execution to those individuals involved with exhibiting.

CONTENTS

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- Eligibility for and conditions of participation
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- Use of exhibition space and safety
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- Guidelines for symposia and workshops
- Publicity
- Terms of payment and cancellation policy
- Waiver
- Termination of participation
- Act of god (Force Majeure)
- Governing law and jurisdiction

1. TERMS OF REFERENCE

In these Terms and Conditions the following definitions shall apply:

“Contract” shall mean the contract established between the Exhibitor, Sponsor, and/or Advertiser, and the Organisers upon the Exhibitor, Sponsor and/or Advertiser accepting the offer of the Organisers to participate, upon these Terms and Conditions, in the Event.

“Event” shall mean the WSTC & 7th EFOST Congress 2012 being held in the Queen Elizabeth II Conference Centre, London, United Kingdom, on 17-20 October 2012.

“Exhibition” shall mean the Exhibition forming part of the Event and as specified on the Application Form.

“Exhibition Centre” shall mean the Queen Elizabeth II Conference Centre.

“Exhibition Space” shall mean any space in the Exhibition Centre licensed to the Exhibitor by the Organiser for the purpose of the Exhibition.

“Participant” shall include Exhibitors, Sponsors and Advertisers, the person being described as such in the Application Form and all employees and agents of such person and shall, if applicable, also include permitted sub-licensees of the Exhibitor.

“Exhibitor’s Manual” shall mean the manual supplied by the Organisers to the Exhibitor, which contains information relating to the Exhibition and the Exhibition Space.

“Fees” shall mean the amount payable for the use of the Exhibition and Advertising Space and Sponsorship of the opportunities listed in this prospectus.

“Organisers” shall mean GCO Associations BV.

“Exhibition Centre Operator” shall mean the owner/proprietor operator/manager of the Exhibition Centre.

2. ELIGIBILITY FOR and CONDITIONS OF PARTICIPATION

The Organisers have absolute discretion in the admission of Participants and reserve the right to decline any application without giving any reason. The Participant shall, to the extent appropriate, observe and comply, without prejudice, with the rules and regulations of the Exhibition Centre. Certain of the provisions therein are summarised, for Exhibitor reference but they shall not, under any circumstances, be construed as limiting the obligations of the Exhibitor to observe and comply with all applicable rules and regulations of the Exhibition Centre.

3. PARTICIPATION CONTRACT

All applications for participants shall be made on the prescribed Participation Contract. The Contract shall be submitted to the Organisers followed by the deposit for the rental of the Exhibition Space as stated in Point 9.

4. EXHIBITION SPACE LICENCING AND ALLOCATION

Exhibition Space is licensed to the Exhibitor for trade promotion purpose only for the duration of the Exhibition. The Exhibitor is not allowed to sub-licence the Exhibition Space allocated to it, either wholly or in part, without the prior written consent of the Organisers. The Exhibitor shall ensure that any such authorised sublicense comply with these Rules and Regulations and shall be responsible for any default of such sub-licence. The Organisers have absolute discretion in allotting space in the Exhibition and the location of raw space. Plans, drawings, and design proposals for raw spaces must be submitted to the Organiser for approval no later than 30th June 2012.

Any Exhibitor must comply with, and any of his stand design proposals conform to, the rules and regulations of the Exhibition Centre and those of any public authority or department of the English Government. The Exhibitor shall be solely responsible for observing and complying with the same and for obtaining all consents, approvals, authorities; licences and the like as may be requisite to its participation in the Exhibition.

5. USE OF EXHIBITION SPACE AND SAFETY

Animals - The use of live animals in an exhibit for any purpose is not allowed.

Audio-Visual - The use of laser products at the Exhibition requires prior written approval from the Organisers. Application for approval of such must be submitted no later than 30th June 2012.

No Exhibitor shall in any way engage in filming, sound or video recording, any musical performance (including the use of pre-recorded music), telecasting and broadcasting unless prior written approval has been given by the Organisers. The Exhibitor acknowledges and agrees that it shall be solely responsible for obtaining any licences, permits, etc. which may be required for it to broadcast, perform or display any copy righted materials including, but not limited to, music, video and software.

The Exhibitor shall indemnify, defend and hold the Organiser from and against any and all claims and expenses, including legal fees and costs, arising out of or related to the Exhibitor's breach of this provision. Bags - Distributing bags is permitted provided that the bag is not a shoulder bag similar to those given out at registration. The shoulder bag is a sponsored item and is exclusive to this sponsor(s).

Care of Premises - the Exhibitor may not alter or in any way affect the structure or fixtures of the Exhibition Centre. The Exhibitor must ensure that its displays are properly spread and do not exceed the maximum load limitations for the Exhibition Centre. Exhibitors will pay the cost of making good any damages caused to the Exhibition Centre or fixture by themselves and/or their contractors or sub-contractors. The Organiser reserves the right to refuse admittance to any visitor to the Exhibition.

Children - The Organiser does not allow children under the age of 18 in the Exhibition Hall at any time. Because of the professional nature of the program and limited seating, children are not allowed in the conference sessions at any time.

Code of Practice - Advertising at WSTC & 7th EFOST Congress 2012 must comply with rules of the International Chamber of Commerce's Code of Legal Practice in Advertising Matters.

Exhibitors or Exhibitor representatives must conduct all marketing and promotional activity within the contracted exhibition space. Placement of signs or promotional materials in any part of the convention centre outside of the Exhibitor's booth is prohibited without the express written approval of the Organiser.

Exhibitors are not allowed to do the following, and failure to observe this rule can result in the immediate closing of the stand:

- Advertising that makes a direct comparison with third party articles and/or products
- Distribution of flyers and/or promotion material beyond the confines of the Exhibition Space without the written approval of the Organiser

- Exhibition material and stand furnishings beyond the confines of the Exhibition Space without the written approval of the Organiser
- All advertising which may in any way harm or bother exhibitors or delegates
- Distribution of balloons filled with a gas that is lighter than air
- Promotion of products other than those on display and/or in another industrial and/or business activity other than that of the Exhibitor.

Demonstrations and Presentations on Stands - Demonstration areas must be organised within the contracted exhibition space. Demonstration tables must be placed a minimum of 1 metre from the aisle. Should spectators or samplers interfere with the normal traffic flow in the aisle or overflow into neighbouring exhibits, the Organiser reserves the right to have the Exhibitor discontinue the activity.

Small company presentations are permitted within the contracted exhibition space. However, the size of these presentations is restricted to a maximum audience of 12 people and all sound must be relayed through headsets.

The Organiser offers small meeting rooms, as well as symposium rooms, for all company presentations in excess of 12 people.

Electricity Supply - Electricity, whether from the mains, batteries or generators shall be supplied only by the Organisers or its official Contractor. Only the Exhibition Centre or its official Contractor may make connections into permanent distribution boxes. Order forms will be available in your Exhibitor Manual.

Food & Beverages for Hospitality - Distribution of food and beverages from the Exhibitor's booth for hospitality is permitted. All food, beverages, and supplies must be purchased through the official caterer of the Exhibition Centre. Order forms will be available in your Exhibitor Manual.

General Conditions – Queen Elizabeth II Conference Centre - The general conditions of the Exhibition Centre governing show contractor and labor, fire code, compliance, electrical code compliance, security, fixture damage, badges, tax code compliance, music, fixture damage, and all other general conditions, and compliance with the rules and regulations of the Queen Elizabeth II Conference Centre must be adhered to and are made a condition of this Agreement. The Exhibitor agrees that the Organiser is not responsible for any damages or charges imposed for violation of any law or ordinance, whether due to Exhibitor or agent of Exhibitor. Exhibitors agree to abide by all local laws, ordinances or regulations by the respective governmental authority.

Giveaways - Exhibitors may provide small promotional items to distribute to anyone visiting the Exhibitors' booth in order to assist visitors in remembering an exhibitor or a service offered. Exhibitors may only offer gifts, preferably of educational or scientific value, with a maximum value of Twenty-Five Euros (€25). Gifts with a value of not more than One Hundred and Twenty-Five Euros (€125) are allowed for professional or patient educational purposes, such as textbooks and CDs. Product identification is permitted on give-aways. Contests such as lotteries and raffles must be submitted to the Organisers for prior approval. With regards to gifts, it is the responsibility of the exhibitor to abide by the ABPI codes of practice as well. In those instances where the policies vary, the more restrictive one will apply.

Good Conduct - During the licence period the Exhibitor shall be responsible for the good conduct of its employees, servants and agents, contractors and subcontractors who shall be bound by and must observe these Terms and Conditions in all respects. Inappropriate behaviour or undesirable conduct including, but not limited to, verbal or physical abuse, whether threatened or performed, will not be permitted or tolerated. The Organiser retains the right under this agreement to remove any exhibitor from the premises who, at the Organiser's sole discretion, engages in inappropriate, undesirable, or abusive behaviour. Removal may also include the termination of the Exhibitor's licence to exhibit, granted herein, and the closing and removal of the exhibit. The Exhibitor hereby waives any and all claims for damages against the Organiser by reason of such removal.

Hanging Signs, Banners, or Graphics - Professionally designed banners may be displayed in the contracted exhibition space but they should comply with all ordinary use-of-space requirements. These must be fixed and within the confines of the booth. Hanging signs and graphics from the ceiling are not allowed.

Manning of Stand - The Exhibitor's stand must be manned by an authorised and competent representative of the Exhibitor at all times during the Exhibition. This representative must be fully conversant in English, with the products and services of the Exhibitor and shall be duly authorised to negotiate and conclude contracts for the sale of the Exhibitor's products and services. Public auctions shall not be permitted in the Exhibition at any time. Full particulars of stand personnel, agents and representatives must be submitted to the Organisers for approval and registration on or before 15th September 2012.

No-Smoking Policy - GCO Associations BV policy strictly prohibits the use of tobacco products in all areas of the Exhibition Centre (including during installation and dismantling) and all hotel meeting rooms hosting WSTC & 7th EFOST Congress 2012 events. Exhibitors are responsible for ensuring that all individuals associated with the exhibiting company comply with this policy.

Safety & Fire Regulations - All fire, electrical and safety laws and regulations of the Exhibition Centre must be strictly adhered to. Aisles, fire exits, fire protection systems and security systems must be kept clear and accessible at all times. No storage behind exhibits is provided or permitted. All materials used in the construction and decoration of Exhibition stands shall be flame retardant in accordance with local regulations and be subject to inspection by the Organiser or its appointed agent. Relevant certificates of fire test, flame test or fume test should be available for inspection if requested. Additional fire precautions may be required by special cases by the Organiser or the local authorities. Nothing should be done to invalidate or adversely affect the fire or other insurance policies covering the Exhibition or the Exhibition Centre. Exhibitors must comply with all city, state and national fire and building codes that apply in the Exhibition Centre and London, United Kingdom. A full set of the Fire and Safety Regulations can be provided upon request

Security - Each Exhibitor is responsible for safeguarding its goods, materials, equipment and exhibit at all times during the Event. The Organiser provides a security guard service for the perimeter of the Exhibition Hall, but neither the guard service nor the Organiser will be responsible for loss of or damage to any property. Additional security measures may be required and shall be provided with the prior approval of the Organiser and upon payment of the necessary extra costs. A security contractor nominated by the Organiser shall provide such additional guards. Deliveries or removal of equipment are only permitted during move-in and move-out. The Organiser recommends that you do not leave valuables in your booth unsupervised. Order forms will be available in your Exhibitor Manual.

Selling Products or Services - The WSTC and 7th EFOST Congress exhibition programme educates attendees by providing information, services and products, and presenting industry trends pertinent to the meetings industry. However, at no time may the exhibit or product display be altered to fulfill a transaction. No signage or advertising of product pricing will be allowed. Counterfeit goods exhibited at the show will not be allowed and the Organisers have the right without recourse to physically remove the items and close down the stand of the said Exhibitor. The Exhibitor will not have any financial claim against the Organisers.

Set-up and Dismantle Information - The Exhibitor shall set-up to the Exhibition Space according to the arrangements and within the time limits specified by the Organisers. The official contractors nominated for the Exhibition must handle movements of exhibits in and out of the Exhibition Centre. No exhibit will be allowed into or out of the Exhibition Centre without any official delivery order or clearance document. The costs of transporting goods to and from the Exhibition Centre, receiving, storing, decorating and removing its exhibits are to be born entirely by the Exhibitor. No stands or exhibits shall be dismantled before the official closing time of the Exhibition on the last day of the Exhibition unless the Organisers have given special permission. All exhibits and stand material shall be removed immediately after the closing of the Exhibition according the time limits specified by the Organisers. The Exhibitor shall vacate and return the Exhibition Space to the Organisers in as good and clean order as it was when initially licensed out. Any exhibits or stand materials left behind at the Exhibition Centre shall be deemed to be abandoned and shall be disposed of at the expense of the Exhibitor concerned. At such time after the close of the Exhibition as the Organisers may specify or on sooner termination of the Contract, all exhibits shall be removed and cleared from the Exhibition Space and vacant possession of the Exhibition Space shall be delivered to the Organisers in as good and clean order and condition as it was when initially licensed out. Any property remaining after the last day designated by the Organisers for material to be removed may be sold or otherwise disposed of by the Organisers at the Exhibitor's expense.

Stand Alteration - repairs or alterations to the stand or display may only be carried out after the Exhibition is closed to the public and with the prior agreement of the Organisers. The Organisers reserve the right at any time to order the alterations or removal of any stand which differs from the approved specifications or which does not conform to the rules and regulations of the Exhibition Centre. The cost of such alteration and removal shall be entirely borne by the Exhibitor.

6. INSURANCE AND LIABILITY

The Exhibitor should ensure that there is in existence prior to its seeking access to the Exhibition Centre, a valid insurance policy satisfactory to the Organisers covering (but not limited to) theft, fire public (including occupier's) liability, damage to property and effects, personal injury, consequential loss, pecuniary and pain and suffering damages occurred in any part of the rented premises and any such other risks and natural causes. This insurance policy shall provide an overall indemnity of not less than the equivalent of One Million Euros (€1,000,000). The Organisers shall be entitled to inspect any such insurance policy and receipts for premium at any time.

Companies involved in assembling and decoration of stands are required to have a previous credential, which implies the presentation of an insurance policy for civil and professional liability, covering damage caused in the premises or to a third party and possible damage due to stoppage of the Exhibition Centre's activities, for the amount of Five Hundred Thousand Euros (€ 500,000). The Exhibitor undertakes to indemnify and at all times thereafter to keep indemnified the Organisers, its employees and agents on demand against all claims, liabilities, losses, suits, damages, judgments, expenses, costs and charges of every kind arising out of the default or negligence of, or any damage caused by, the Exhibitor or its contractors or sub-contractors. All exhibits are brought to, displayed and removed from the Exhibition Centre at the Exhibitor's own risk and should be safeguarded by the Exhibitor at all times. The Organiser shall not be responsible for any error or omission relating to the Exhibitor, its equipment, products or services in the listings in the Exhibition's Official Directory, Final Programme or in any promotional material. The Organisers shall not be held responsible in any manner whatsoever for the consequences of any introduction or commercial transaction made during or as the result of the Exhibition. If any Exhibition is cancelled or postponed due to any Act-of-God (Force Majeure) events, the Fees may be reduced by such amount as the Organisers may, at their absolute discretion, think fit. The Exhibitor shall have no claim whatsoever for compensation for loss or damage suffered of additional expenses incurred as a result of any cancellation, postponement, and alteration in character or reduction in scale of the Exhibition. Generally, participation by the Exhibitor in the Exhibition is solely at the Exhibitor's own risk.

7. GUIDELINES FOR SYMPOSIA AND WORKSHOPS

It is preferred that at least 60% of the programme of a Trade Symposium must have general scientific content and not more than 40% may be related to any specific drug or equipment. If this condition is not met, any publicity should state clearly and prominently that the general educational content is less than 60%. A tentative title and a provisional list of speakers must be submitted in advance to the chairman of the scientific committee who is responsible for controlling the scientific content of the Symposia and Workshops. The final structure of the Symposium or Workshop must be submitted in writing to the Chairman of the Scientific Committee no later than 30th June 2012. The Fee charged does not cover any services outside those listed in this Sponsorship Prospectus. The Organiser shall not cover the costs arising from the audio-visual extras; invitations, travel, accommodation or registration fees for any party concerned; or any such cost as yet undetermined.

8. PUBLICITY

The Participant shall not disclose, appropriate or use any technical or confidential information regarding the business or affairs of the Organisers or any of the other Participants in the Event acquired by way of the Participant's contract to participate in the Event.

9. TERMS OF PAYMENT AND CANCELLATION POLICY

Payment of the fees by the dates hereunder, indicated is of the essence to the participation by the Participant in the Event. The entire sum due will be invoiced directly. Payment must be made within 30 days of the date of the invoice or sooner if indicated on the invoice. Any late payment (i.e. receipt of money by organisers beyond the due date stipulated on invoice) will be subject to a penalty of 21%APR on the total amount invoiced. No Participant will be allowed to participate or have access to the Event should both of the payment installments not have been received by the Organisers prior to the Event and within the stipulated deadline. The signed Contract is irrevocable. In the event of abandonment by the Participant, notified to the Organisers by registered Letter with receipt on or before 1st April 2012, a refund of 50% of the entire sum will be made. Should such communication be given after 1st April 2012, the Participant must pay the full amount of the participation fee. In this case and if applicable, the Organisers can make use of the allotted space even by assigning it to other Exhibitors. Any Participant, who serves notice of abandonment without having paid the down-payment as required, will still be required to pay the entire sum due.

10. WAIVER

No waiver by the Organisers of any of the provisions of these Rules and Regulations or of any of its rights hereunder shall have effect unless given in writing and signed by the Organisers. The waiver by the Organisers of any of these Rules and Regulations shall not prevent the subsequent enforcement of these Rules and Regulations and shall not be deemed to act as a waiver in respect of any subsequent breach.

11. TERMINATION OF PARTICIPATION

The Organisers shall have the right to terminate without notice a Participant's right to participate in the Event upon occurrence of any of the following events:

- a) If the Participant or any of its representatives commits a breach of any of these Rules and Regulations
- b) If the Exhibition Centre and/or the Exhibition Space becomes unfit for occupancy and use or the Exhibition is cancelled
- c) If the holding of the Exhibition or the performance of this Contract by the Organisers is substantially or materially interfered with due to any cause or causes not reasonably within the control of the Organisers

d) If the Organisers believe that the Participant conducts an activity that does not conform to the nature and purpose of the Event or if proper use is not being made of the Exhibition Space during the installation period or at any time during the term of the Exhibition

e) If the payment of Fees is not made by the Participant in accordance with Point 9

f) If the Participant is, for any reason, unable to meet his contractual obligations.

In the event that a Participant's right to participate in the Event is terminated under Point 11 a), b), c), d), e), or f) the Participant shall have no claim for refund of any fees paid to the Organisers.

12. ACT OF GOD (Force Majeure)

Should events beyond the reasonable control of either the Organiser or the Participant occur, including, but not limited to acts of God, war (declared or undeclared), strikes/labour disputes/labour unrest, governmental regulation, civil disturbance, terrorism, disaster, fire, earthquakes, hurricanes, unreasonable extreme inclement weather, curtailment of transportation facilities, public utility failure, declaration of a "High" or "Severe" risk of terrorist attack by the Foreign and Commonwealth Office of the UK government, issuance of a travel advisory for England (and specifically London, United Kingdom) by the World Health Organization, or any other comparable condition, making it inadvisable, illegal or impossible for either the Organiser or the Participant to perform their obligations hereunder, the affected party may cancel the WSTC & 7th EFOST Congress 2012 (in the case of the Organiser) or the Participation Contract (in the case of the Participant) without liability for any one or more or such reasons upon written notice to the other. In addition, all deposits and pre-payments made by the Participant shall be promptly refunded for any service not yet rendered at the time of cancellation. In the case of cancellation because it is "inadvisable" for the Participant to perform its obligations, the Organiser shall have the right to demand that the Participant demonstrate a reasonable basis for the claim of inadvisability. The Organiser and Participant agree that general conditions affecting the travel industry in London, United Kingdom at the time of contracting would not be grounds for cancellation pursuant to this provision. If one party invokes the act of God (Force Majeure) clause, whilst the other party refuses it, then it is agreed that an impartial party will adjudicate as quickly as possible.

13. GOVERNING LAW AND JURISDICTION

These Terms and Conditions shall be governed and construed in all respects in accordance with the laws of The Netherlands and the Participant irrevocably submits to the non-exclusive jurisdiction of the Dutch courts.

GCO Associations BV is acting on behalf of BOSTAA and EFOST and herewith reserves the assign the organisation of the WSTC and any sales agreements to a third-party having received the prior consent of BOSTAA and EFOST.

